



The Power of Planned Giving

Maybe you've lived through a brain tumor diagnosis yourself. Maybe you've cared for a loved one — or watched that person struggle, feeling helpless to offer encouragement. Whatever your reason for supporting the ABTA, we have the power to do more together.

Think of all the material assets you've worked so hard to accumulate. Used strategically, each one is a tool that lets you express your deepest personal principles and values. Your planned gift keeps working in your name — tomorrow, and well into the future. Even a modest contribution can make a tremendous difference. Planned gifts may even provide you with measurable tax benefits, and make life easier for your heirs. And as a donor, you're in control of your gift. You can designate a specific use, or let us apply it to the area of greatest need.

Your ABTA, Your Legacy

Why Planned Giving?

It's natural for human beings to contemplate our lives in terms of their lasting impact. We all want to support the causes closest to our hearts — even after we ourselves are gone. If you're looking for a powerful way to leave your own life-changing legacy, consider a planned gift to the ABTA.

Why the ABTA?

Over 700,000 people are currently living with the fear, frustration, and uncertainty a brain tumor diagnosis often entails; 500 people are diagnosed every day. Partnering with the ABTA helps ensure that each dollar you give goes toward more effective research and patient advocacy. Enjoy invaluable peace of mind, knowing your hard-earned assets are supporting the brain tumor community. The ABTA can help you develop a planned giving strategy that meets your personal goals.

American Brain Tumor Association
8550 W. Bryn Mawr Ave. Ste 550
Chicago, IL 60631

Phone: 773-577-8750
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Toll-Free: 800-886-2282
E-mail: info@abta.org

Helping you leave a life-changing legacy



American
Brain Tumor
Association

A Planned Gift Lets You:

- Leave a meaningful legacy, without giving up valuable assets
- Reduce your income tax, and even avoid capital gains taxes
- Boost income and effective rate of return
- Make a larger charitable gift than you may have thought possible
- Put the financial needs of your family first
- Provide your heirs with an inheritance, at a lower tax cost
- Uphold advocacy for ongoing brain tumor research and patient care
- Support the ABTA's planning for the future, so we can assist tomorrow's generations

Get Started in Three Easy Steps:

- 1 Contact our ABTA Director of Development, Michael Bittel. Call 773-577-8784, or e-mail mbittel@abta.org. We can provide you with sample language for bequests -- even show you how to structure other kinds of gifts.
- 2 Touch base with your financial advisor and attorney. Let them know you're considering a planned gift to the ABTA. They can help you decide which type of gift works best for your personal goals and financial situation. We're always happy to speak with them, too.
- 3 Tell your family and friends about your wishes. Explain that your planned giving strategy can help you leave a lasting legacy, while addressing family needs and creating valuable tax advantages.

Choose Your Ideal Option

The ABTA is here to help you strategize wisely. We partner with you, so you can leave behind the most meaningful legacy possible. Along the way, you may also enjoy some great tax savings and family benefits. Want to direct your gift toward a specific purpose or focus area? Talk with us about flexible options. We'll make the whole process easy and rewarding from start to finish.



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