



Webinar Sponsorship 2020

The American Brain Tumor Association offers free, hour-long monthly webinars on topics of interest to brain tumor patients, families, and professionals.

Platforms:	Live webinar broadcast, recorded and available for viewing on the ABTA YouTube channel and the ABTA website.
Frequency:	Monthly
Audience:	Average of 1,000 views per webinar across all platforms.
Price:	\$3,000 per webinar
Exclusivity:	Yes, per webinar (Maximum of one sponsorship per quarter.)

Topics for 2020:

- Clinical Trials
- Holistic Management of Brain Tumor Symptoms
- Importance of Molecular Profiling
- Know Your Tumor: Acoustic Neuroma
- Know Your Tumor: Medulloblastoma
- Late Treatment Effects in Survivorship
- Metastatic Brain Tumors 101
- Navigating Your Medical Care
- Therapies Given During Surgery*
- Reading Your Radiology Report
- Why Tumor Location Matters
- Sponsors Suggested Topic (ABTA has final approval of all topics, speakers and content)

Sponsorship Marketing Benefits

- **Promotional Emails:** Company logo with link included in webinar promotion (qty. 3)
- **Online ABTA Community:** Company recognized on “Connections,” the ABTA’s online support community serving 20,000+ people (qty. 1)
- **Social Media Promotion:** Sponsor recognition on ABTA social media – Facebook, Twitter (and possibly LinkedIn) channels (qty. 1 time, per channel)
- **Website:** Sponsor logo and link on the ABTA website webinar page, <https://www.abta.org/about-brain-tumors/brain-tumor-education/webinars/>
- **Webinar Presentation:** Sponsor logo placed on introductory slide of presentation.
- **Webinar Acknowledgement:** Sponsorship mentioned in verbal introduction to the webinar.

Need More Information? Contact:

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Director, Corporate & Foundation Relations
773-577-8781 or drobins@abta.org



**Topic sponsored.*



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Yes! We would like to sponsor a webinar.

Contact Information:

Organization: _____

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Logo Included

Sponsorship Level

\$3,000 per webinar

Send completed form & payment to:

American Brain Tumor Association
8550 West Bryn Mawr Ave., Suite 550
Chicago, IL 60631
E-mail: drobins@abta.org

Preferred Payment Method:

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American Express, or Discover)

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Authorization & Signature

I authorize the American Brain Tumor Association (ABTA) to use my organization's name and/or logo that I have provided for promotional purposes, including, but not limited to, the ABTA's website, social media, and printed materials.

Signature: _____

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