About the American Brain Tumor Association:
The mission of the American Brain Tumor Association (ABTA) is to advance the understanding and treatment of brain tumors with the goals of improving, extending and, ultimately, saving the lives of those impacted by a brain tumor diagnosis.

About the Conference:
The ABTA’s National Conference is the largest brain tumor meeting in the US that is unaffiliated with an academic medical center. It brings together patients, caregivers, researchers, and health care professionals from across the country to share with each other and to learn about the latest advances in brain tumor research, treatment and care from leading experts in the field.

2019: For the first time, the ABTA brought together two of its most important meetings: the Patient and Family Conference and the ABTA’s Alumni Research Network (AARN) to create the ABTA National Conference. This allowed ABTA-funded researchers the opportunity to interact directly with the patients they are working to help, while the patients and caregivers learned about the latest brain tumor advances and provided the researchers with patient perspectives. 2019 saw a record number of attendees.

326 on site in Chicago
292 via live-stream
618 total

92% of attendees reported that the Conference improved their understanding of the types of treatments available for brain tumors.

Event Date & Location:
September 11-12, 2020
Loews Chicago O’Hare Hotel
Rosemont, Illinois

Questions? Contact:
Debbie Robins
Director, Corporate Relations
773-577-8781 or drobins@abta.org

Sponsorship Opportunities Details

Full benefits are only available if received no later than July 15, 2020. Web site, logos, links, etc. are updated approximately every two weeks.
Sponsorship is not an endorsement, implied or otherwise.
Sponsors and exhibitors may not display competing educational materials to those of the ABTA.

Around the World in 2019
BE: Belgium
CA: Canada
CH: Switzerland
DE: Germany
GB: United Kingdom
IN: India
PT: Portugal
SE: Sweden
SI: Slovenia
TT: Trinidad and Tobago
US: United States
Sponsorship Opportunities

Platinum Sponsor (Exclusive) $25,000
Registration or travel costs can be prohibitive for patients and caregivers. This Platinum Sponsorship helps reduce this financial barrier.

- NEW!! Logo displayed on the live streaming overlay reaching hundreds of viewers
- NEW!! Opportunity to submit a poster for consideration of presentation (previously-approved abstract)
- Logo with link featured on meeting webpage
- Logo included on conference brochure (qty. 2,000)
- Logo recognition with link in pre-event emails (qty. 20)
- Recognition on ABTA Facebook and Twitter channels prior to event (qty. 2)
- Recognition on “Connections,” the ABTA’s online support community serving 20,000+ members (qty. 2)
- Logo prominently featured on printed program and signage
- Full-page ad in the program book
- Recognition from stage during opening and closing ceremonies
- Eight (8) complimentary registrations for the Conference, including the reception and dinner
- Eight (8) complimentary parking passes
- Premiere exhibit space – two six-foot skirted tables, electricity
- Logo with link on post meeting thank you to participants

Gold Sponsor $5,000
- NEW!! Opportunity to submit a poster for consideration of presentation (previously-approved abstract)
- Logo with link featured on meeting webpage
- Logo with link in pre-event emails (qty. 20)
- Recognition on ABTA Facebook and Twitter channels (qty. 2)
- Recognition on ABTA LinkedIn channel prior to event (qty. 1)
- Recognition on “Connections,” the ABTA’s online support community serving 20,000+ members (qty. 2)
- Logo featured on printed program and signage
- Six (6) complimentary registrations for the Conference, including the reception and dinner
- Six (6) complimentary parking passes
- Exhibit space – one six-foot skirted table, electricity
- Logo with link on post meeting thank you to participants

Silver Sponsor $2,500
- Recognition in approximately 20 pre-event emails
- Recognition on ABTA Facebook and Twitter channels (qty. 2)
- Logo prominently featured on printed program and signage
- Post it on “Connections,” the ABTA’s online support community serving 20,000+ people, 2 times prior to event
- Logo with link featured on meeting web page
- Four (4) complimentary registrations for the Conference, complimentary registrations for the Conference, including the reception and dinner
- Four (4) complimentary parking passes
- Exhibit space – one six-foot skirted table, electricity
- Logo with link on post meeting thank you to participants

Diamond Sponsor (Exclusive) $15,000
- Logo displayed on patient and caregiver name tags
- All other benefits the same Platinum Sponsor, except live streaming marketing benefits

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Sponsorship Opportunities

Bronze Sponsor $1,500
- Company name listed on meeting webpage
- Recognition on ABTA Facebook and Twitter channels prior to event (qty. 1)
- Company name listed on printed program and signage
- Two (2) complimentary registrations for the Conference, including the reception and dinner
- Two (2) complimentary parking passes
- Exhibit space – one (1) six-foot skirted table, electricity
- Company name listed on post meeting thank you to participants

Community Exhibitor (non-profit only) Two Levels
- Organization Budget Size: <$1M – Free >$1M – $750
- Exhibit space – ½ or 1 six-foot skirted table, based on availability, electricity
- Company name listed on the printed program and signage
- One (1) complimentary registrations for the Conference, including the reception and dinner
- One (1) complimentary parking passes
- Company name listed on post meeting thank you to participants

Session Sponsor $250
Can't attend this year? Or is someone from your organization presenting at the Conference? Consider sponsoring that session! Add this ala carte to any sponsorship above or as a standalone, and receive the following benefits.
- Logo in program book where the session is listed
- Logo on website agenda where the session is listed
- Your literature available in session room during session
- Thank you for sponsorship during introduction of the session
- Company name listed on post meeting thank you to participants

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### Sponsorship Opportunities

**Sponsorship Summary**

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Platinum Sponsor (Exclusive) $25,000</th>
<th>Diamond Sponsor (Exclusive) $15,000</th>
<th>Gold Sponsor $5,000</th>
<th>Silver Sponsor $2,500</th>
<th>Bronze Sponsor $1,500</th>
<th>Community Sponsor (non-profits only) $0 - $750</th>
<th>Session Sponsor $250</th>
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</thead>
<tbody>
<tr>
<td>Logo on live streaming overlay</td>
<td>✓</td>
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<td>Logo on every patient and caregiver name tag</td>
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<td>Full page ad in the program book</td>
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<tr>
<td><strong>NEW!! Opportunity to submit a poster for consideration of presentation (previously approved abstract)</strong></td>
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<td>Recognition on LinkedIn</td>
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<td>Post it on “Connections”, the ABTA’s online support community, serving 20,000+ people</td>
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<td>Recognition in pre-event email</td>
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<td>Logo or company listing on meeting web page</td>
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<td>Recognition on all printed materials – program, signage</td>
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<tr>
<td>Logo or company name on post meeting thank you to participants</td>
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<tr>
<td>Complimentary registrations for the Conference, including reception and dinner</td>
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<td>6</td>
<td>4</td>
<td>2</td>
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<tr>
<td>Complimentary parking passes</td>
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<td>8</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Exhibit space for the Conference – six-foot skirted tables</td>
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<td>Logo in program book where the session is listed</td>
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<tr>
<td>Logo on website agenda where the session is listed</td>
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<td>Your literature available in session room during session</td>
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<tr>
<td>Thank you for sponsorship during introduction of the session</td>
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<td>Logo on post meeting thank you to participants</td>
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Sponsorship Opportunities

Yes! We would like to sponsor the ABTA National Conference 2020!

Contact Information:
Company/Organization: _________________________
Contact Name(s): ______________________________
Address: _____________________________________
City: ________________________________________
State: ________ Zip: _________________________
Phone(s): ____________________________________
Email(s): _____________________________________

Choose Your Sponsorship Level:
☐ Platinum Sponsor (Exclusive) - $25,000
☐ Diamond Sponsor (Exclusive) – $15,000
☐ Gold Sponsor – $5,000
☐ Silver Sponsor – $2,500
☐ Bronze Sponsor – $1,500
☐ Community Exhibitor
  ☐ <$1M – free
  ☐ >$1M – $750
  ☐ 501(c)(3) attached
☐ Session Sponsor - $250

Include Logo:
.epg or .jpg

Preferred payment method:
☐ Check payable to: American Brain Tumor Association
☐ Credit Card (MasterCard, Visa, American Express, Discover)
  Card Number: ______________________________
  Expiration Date: ______________ Security Code: ________
  Name on Card: ______________________________
☐ Invoice us
  Terms: 30 days from date below
  Send invoice to: _________________________

☐ Accounts Payable
  Contact Name: ______________________________
  Address: ___________________________________
  City: ______________________________________
  State: ________ Zip: _________________________
  Phone: ____________________________________
  Email: _____________________________________
  P.O. #: ____________________________________

Authorization and Signature:
I authorize the American Brain Tumor Association to use my organization’s name and/or logo that I have provided for promotional purposes, including, but not limited to, the ABTA’s website, media advertisements and printed materials.

Signature: _________________________ Date: ____________
Printed Name: ____________________________________

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