



American  
Brain Tumor  
Association®

# 2020 NATIONAL CONFERENCE

## Sponsorship Opportunities



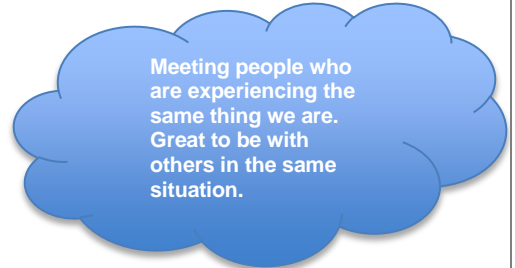
### About the American Brain Tumor Association:

The mission of the American Brain Tumor Association (ABTA) is **to advance the understanding and treatment of brain tumors with the goals of improving, extending and, ultimately, saving the lives of those impacted by a brain tumor diagnosis.**

### About the Conference:

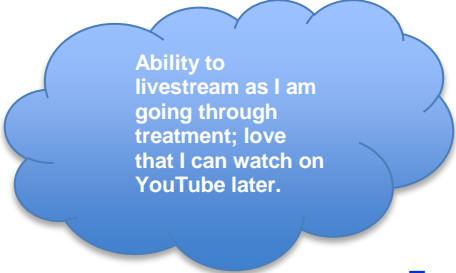
The ABTA's National Conference is the largest brain tumor meeting in the US that is unaffiliated with an academic medical center. It brings together patients, caregivers, researchers, and health care professionals from across the country to share with each other and to learn about the latest advances in brain tumor research, treatment and care from leading experts in the field.

**2019:** For the first time, the ABTA brought together two of its most important meetings: the Patient and Family Conference and the ABTA's Alumni Research Network (AARN) to create the ABTA National Conference. This allowed ABTA-funded researchers the opportunity to interact directly with the patients they are working to help, while the patients and caregivers learned about the latest brain tumor advances and provided the researchers with patient perspectives. **2019 saw a record number of attendees.**



### Around the World in 2019

- BE:** Belgium
- CA:** Canada
- CH:** Switzerland
- DE:** Germany
- GB:** United Kingdom
- IN:** India
- PT:** Portugal
- SE:** Sweden
- SI:** Slovenia
- TT:** Trinidad and Tobago
- US:** United States



326 on site in Chicago  
292 via live-stream  
**618 total**

**92% of attendees reported that the Conference improved their understanding of the types of treatments available for brain tumors**

### Event Date & Location:

September 11-12, 2020  
Loews Chicago O'Hare Hotel  
Rosemont, Illinois

### Questions? Contact:

Debbie Robins  
Director, Corporate Relations  
773-577-8781 or drobins@abta.org

## Sponsorship Opportunity Details

**Full benefits are only available if received no later than July 15, 2020. Web site, logos, links, etc. are updated approximately every two weeks.**

*Sponsorship is not an endorsement, implied or otherwise.*

*Sponsors and exhibitors may not display competing educational materials to those of the ABTA.*



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## 2020 NATIONAL CONFERENCE

### Platinum Sponsor (*Exclusive*)

**\$25,000**

Registration or travel costs can be prohibitive for patients and caregivers. This Platinum I Sponsorship helps reduce this financial barrier.

- **NEW!!** Logo displayed on the live streaming overlay reaching hundreds of viewers
- **NEW!!** Opportunity to submit a poster for consideration of presentation (previously-approved abstract)
- Logo with link featured on meeting webpage
- Logo included on conference brochure (qty. 2,000)
- Logo recognition with link in pre-event emails (qty. 20)
- Recognition on ABTA Facebook and Twitter channels prior to event (qty. 2)
- Recognition on ABTA LinkedIn channel prior to event (qty. 1)
- Recognition on “Connections,” the ABTA’s online support community serving 20,000+ members (qty. 2)
- Logo prominently featured on printed program and signage
- Full-page ad in the program book
- Recognition from stage during opening and closing ceremonies
- Eight (8) complimentary registrations for the Conference, including the reception and dinner
- Eight (8) complimentary parking passes
- Premiere exhibit space – two six-foot skirted tables, electricity
- Logo with link on post meeting thank you to participants

### Diamond Sponsor (*Exclusive*)

**\$15,000**

- Logo displayed on patient and caregiver name tags
- All other benefits the same Platinum Sponsor, except live streaming marketing benefits

## Sponsorship Opportunities

### Gold Sponsor

**\$5,000**

- **NEW!!** Opportunity to submit a poster for consideration of presentation (previously-approved abstract)
- Logo with link featured on meeting webpage
- Logo with link in pre-event emails (qty. 20)
- Recognition on ABTA Facebook and Twitter channels (qty. 2)
- Recognition on ABTA LinkedIn channel prior to event (qty. 1)
- Recognition on “Connections”, the ABTA’s online support community serving 20,000+ members (qty. 2)
- Logo featured on printed program and signage
- Six (6) complimentary registrations for the Conference, including the reception and dinner
- Six (6) complimentary parking passes
- Exhibit space – one (1) six-foot skirted table, electricity
- Logo with link on post meeting thank you to participants

### Silver Sponsor

**\$2,500**

- Recognition in approximately 20 pre-event emails
- Recognition on ABTA Facebook and Twitter channels (qty. 2)
- Logo prominently featured on printed program and signage
- Post it on “Connections”, the ABTA’s online support community, serving 20,000+ people, 2 times prior to event
- Logo with link featured on meeting web page
- Four (4) complimentary registrations for the Conference, complimentary registrations for the Conference, including the reception and dinner
- Four (4) complimentary parking passes
- Exhibit space – one (1) six-foot skirted table, electricity
- Logo with link on post meeting thank you to participants

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### Bronze Sponsor

**\$1,500**

- Company name listed on meeting webpage
- Recognition on ABTA Facebook and Twitter channels prior to event (qty. 1)
- Company name listed on printed program and signage
- Two (2) complimentary registrations for the Conference, including the reception and dinner
- Two (2) complimentary parking passes
- Exhibit space – one (1) six-foot skirted table, electricity
- Company name listed on post meeting thank you to participants

### Community Exhibitor (non-profit only)

**Two Levels**

- Organization Budget Size: <\$1M – Free >\$1M – \$750
- Exhibit space – ½ or 1 six-foot skirted table, based on availability, electricity
- Company name listed on the printed program and signage
- One (1) complimentary registrations for the Conference, including the reception and dinner
- One (1) complimentary parking passes
- Company name listed on post meeting thank you to participants

### Session Sponsor

**\$250**

Can't attend this year? Or is someone from your organization presenting at the Conference? Consider sponsoring that session! Add this ala carte to any sponsorship above or as a standalone, and receive the following benefits.

- Logo in program book where the session is listed
- Logo on website agenda where the session is listed
- Your literature available in session room during session
- Thank you for sponsorship during introduction of the session
- Company name listed on post meeting thank you to participants



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<b>Sponsorship Summary</b>	<b>Platinum Sponsor (Exclusive) \$25,000</b>	<b>Diamond (Exclusive) \$15,000</b>	<b>Gold Sponsor \$5,000</b>	<b>Silver Sponsor \$2,500</b>	<b>Bronze Sponsor \$1,500</b>	<b>Community Sponsor (non-profits only) \$0 - \$750</b>	<b>Session Sponsor \$250</b>
Logo on live streaming overlay	✓						
Logo on every patient and caregiver name tag		✓					
Full page ad in the program book	✓	✓					
<b>NEW!!</b> Opportunity to submit a poster for consideration of presentation (previously approved abstract)	✓	✓	✓				
Recognition on LinkedIn	✓	✓	✓				
Post it on "Connections", the ABTA's online support community, serving 20,000+ people	✓	✓	✓	✓			
Recognition in pre-event email	✓	✓	✓	✓			
Recognition on Facebook & Twitter	✓	✓	✓	✓	✓		
Logo or company listing on meeting web page	✓	✓	✓	✓	✓		
Recognition on all printed materials – program, signage	✓	✓	✓	✓	✓	✓	
Logo or company name on post meeting thank you to participants	✓	✓	✓	✓	✓	✓	✓
Complimentary registrations for the Conference, including reception and dinner	8	8	6	4	2	1	
Complimentary parking passes	8	8	6	4	2	1	
Exhibit space for the Conference – <i>six-foot skirted tables</i>	2	2	1	1	1	½ - 1	
Logo in program book where the session is listed Logo on website agenda where the session is listed Your literature available in session room during session Thank you for sponsorship during introduction of the session Logo on post meeting thank you to participants							✓

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**Yes! We would like to sponsor the ABTA National Conference 2020!**

### Contact Information:

Company/Organization: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone(s): \_\_\_\_\_

Email(s): \_\_\_\_\_

### Choose Your Sponsorship Level:

- Platinum Sponsor (Exclusive) - \$25,000
- Diamond Sponsor (Exclusive) – \$15,000
- Gold Sponsor – \$5,000
- Silver Sponsor – \$2,500
- Bronze Sponsor – \$1,500
- Community Exhibitor
  - <\$1M – free
  - >\$1M – \$750
  - 501(c)(3) attached
- Session Sponsor - \$250

### Include Logo:

.eps or .jpg

### Please Send Completed Form & Payment to:

American Brain Tumor Association  
8550 West Bryn Mawr Ave., Suite 550  
Chicago, IL 60631  
Email: [drobins@abta.org](mailto:drobins@abta.org)

### Preferred payment method:

- Check payable to: *American Brain Tumor Association*
- Credit Card (MasterCard, Visa, American Express, Discover)  
Card Number: \_\_\_\_\_  
Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_  
Name on Card: \_\_\_\_\_
- Invoice us  
*Terms: 30 days from date below*  
Send invoice to: \_\_\_\_\_

### Accounts Payable

Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
P.O. #: \_\_\_\_\_

### Authorization and Signature:

I authorize the American Brain Tumor Association to use my organization's name and/or logo that I have provided for promotional purposes, including, but not limited to, the ABTA's website, media advertisements and printed materials.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

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