

## Social Media

Throughout the month, please make sure to tag the ABTA when posting to your social channels so we can retweet or share your thoughts with the brain tumor community. Tag the ABTA on Facebook and Twitter by including @theABTA at the end of your message. We'll also be using the Brain Tumor Awareness month hashtag #BTAM

Below are sample messages you may use during Brain Tumor Awareness Month.

### Twitter (@theABTA) and retweets:

- In honor of Brain Tumor Awareness Month, let's raise awareness of this devastating disease. #BTAM @theABTA
- It's #BTAM. Help others get connected to @theABTA for information, education & support. Get empowered today [www.abta.org](http://www.abta.org).
- I'm raising awareness for the 700,000 living w/a #braintumor & the more than 80,000 who will be diagnosed this year #BTAM @theABTA
- Has a #braintumor diagnosis impacted your life? Support is available @theABTA [www.abta.org](http://www.abta.org). Help others; retweet. #BTAM

### Facebook

(Don't forget to like and share posts from the ABTA Facebook page throughout the month)

- May is Brain Tumor Awareness month! Many of you know that our family has been touched by this devastating disease. You can help us raise awareness by sharing my post so that others who may be newly diagnosed will know to turn to the American Brain Tumor Association @theABTA for information, education and support [www.abta.org](http://www.abta.org) #BTAM
- Are you interesting in raising awareness during Brain Tumor Awareness month this May? Check out the American Brain Tumor Association's @theABTA resources at [www.abta.org/btam](http://www.abta.org/btam) to learn more about how you can share your voice for this important cause that has forever left its impact on our family. Join me.
- I'm dedicating the month of May to raising awareness of brain tumors. Our voices matter and collectively we can make a difference. Whether you are connecting with someone who is newly diagnosed, offering support to a caregiver, advocating for more research or sharing your story with your local media, our voices can be amplified throughout the month. Get involved with the American Brain Tumor Association to raise awareness in your community; learn more at [www.abta.org/btam](http://www.abta.org/btam) webpage.

